A. R. Preston

Graphic Design

Traditional Illustration & Design

Created with traditional design techniques, these pieces were made by hand and without a computer in a college course.

The process of creating designs without a computer to guide alignments of text or photos made it essential to plan everything and add details with extreme precision. Each piece is created to scale for its context.







Byzantine Character Illustration

Graphic Design Traditional Illustration

This piece was planned and drawn on illustration board with ink pens and watercolor pencils. A character portrait drawn with traditional media.

Dimensions: 15 in x 20 in

Controversial Poster

Graphic Design Traditional Illustration

This poster is created to make the viewer think- an assignment to create text and spacial planning for traditional media.

This piece is a white and red painted piece on black matte board.





Bottle Label Redesign

Graphic Design Traditional Illustration

This bottle label is a redesign of an existing company's bottled soda. It is completed to scale of the bottle's label and is drawn with black and colored ink pens on illustration board.

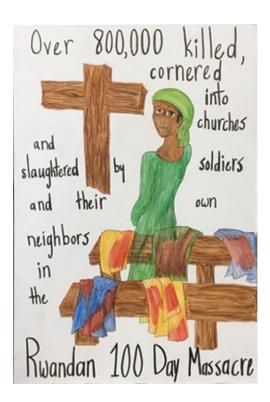
Dimensions: 4.5 in x 2.5 in

Genocide Poster

Graphic Design Traditional Illustration

Created with ink pens and watercolor pencils on illustration board. This poster is supposed to be a reminder of the massacre in Rwanda, the deaths of those in churches and their own homes.

Dimensions: 12 in x 20 in





Fashion Illustration

Graphic Design Traditional Illustration

This piece is a spring fashion illustration made with ink pens and watercolors on illustration board.

Dimensions: 10 in x 20 in

Graphic Design Senior Projects

The following section is based off of work created for my Senior Gallery at Huntington University. One semster was dedicated to creating and branding a fictional business with all its necessary parts. The second semester was focused on creating digital illustratios of people from different cultures in eah of their religions' form of prayer.













Buddhism Poster

Graphic Design Senior Projects

This illustration is of a Buddhist monk from Bhutan in the middle of praying with his mala beads. Created in Photoshop with several reference photos and styles of brushes. This poster was exhibited in the Senior Gallery show at the Robert E. Wilson gallery at Huntington University in May 2019.

Juddhism Poster

Graphic Design Senior Projects

This illustration is of an elder Jewish rabbi in a prayer shawl and studying his prayer book. Created in Photoshop with several reference photos and styles of brushes.

This poster was exhibited in the Senior Gallery show at the Robert E. Wilson gallery at Huntington University in May 2019.





Hinduism Poster

Graphic Design Senior Projects

This illustration is of a Hindu mother in a pose of daily prayer. Created in Photoshop with several reference photos and styles of brushes. This poster was exhibited in the Senior Gallery show at the Robert E. Wilson gallery at Huntington University in May 2019.

Protestant Poster

Graphic Design Senior Projects

This illustration is of a young Protestant woman praying before taking part in Communion. Created in Photoshop with several reference photos and styles of brushes.

This poster was exhibited in the Senior Gallery show at the Robert E. Wilson gallery at Huntington University in May 2019.





Brewing Adventures Coaster Design

Graphic Design Senior Projects

This coaster design includes the business logo and contact information for the business. It is meant to be advertising for customers to buy and take home as well as use in the shop. Several coasters were printed and exhibited in the Senior Gallery show at the Robert E. Wilson gallery at Huntington University in May 2019.

Dimensions: 4.25 in x 4.25 in

Brewing Adventures Hot & Cold Menu

Graphic Design Senior Projects

This menu design includes elements of the logo and is reminisent of a chalkboard menu for the available coffee beverages. To be placed behind the main counter of the shop. The menu was printed full scale and exhibited in the Senior Gallery show at the Robert E. Wilson gallery at Huntington University in May 2019.

Coffee Hot Cold Cold Brew Cappucino Frappe 3.15 3.55 3.95 Caramel Macchiato Coffee of the Dau 3.85 Flavored Latte Hot Chocolate Frozen Hot Chocolate 3.25 Iced Coffee Mocha Milk Substitutes (additional cost of \$0.50)

& More **Sweets** Smoothies & Treats 12 or Whole Cookies Iced Chai Latte 3.65 4.05 Donuts 6.50 3.45 3.85 4.25 Flavored Chai Latte Macaroons Pie of the Dau 3.25 3.65 4.05 Special Seasonal Flavors Available

Brewing Adventures Tea & Smoothies Menu

Graphic Design Senior Projects

This menu design includes elements of the logo and is reminisent of a chalkboard menu for the available drinks and desserts. To be placed behind the main counter of the shop. The menu was printed full scale and exhibited in the Senior Gallery show at the Robert E. Wilson gallery at Huntington University in May 2019.

Brewing Adventures Bookmark

Graphic Design Senior Projects

The design includes elements of the logo and is a reminder of daily specials. To be placed on the main counter of the shop for free advertising. The bookmarks were printed in bulk and exhibited in the Senior Gallery show at the Robert E. Wilson gallery at Huntington University in May 2019.

Dimensions: 2.25 in x 6.9 in



Mocha

TUESDAY Chai Tea Latte

WEDNESDAY

White Chocolate Mocha

THURSDAY

Caramel Macchiato

FRIDAY

Frozen Hot Chocolate

SATURDAY

Iced Coffee

SUNDAY

Latte

Grab a drink, find a book, have a seat, and enjoy your day at





Special of the day:

MONDAY:

Mocha

TUESDAY:

Chai Tea Latte

WEDNESDAY:

White Chocolate Frappe

THURSDAY:

Caramel Macchiato

FRIDAY:

Frozen Hot Chocolate

SATURDAY:

Iced Coffee

SUNDAY:

Latte

Brewing Adventures Daily Specials Menu

Graphic Design Senior Projects

This menu design includes elements of the logo and is used for the daily drink specials. To be placed on the main counter of the shop.

The menu was printed full scale and exhibited in the Senior Gallery show at the Robert E. Wilson gallery at Huntington University in May 2019.

Dimensions: 11 in x 17 in

Brewing Adventures Monthly Favorites Menu

Graphic Design Senior Projects

This menu design includes elements of the logo and is used for the monthly favorite drinks. To be placed on the main counter of the shop. The menu was printed full scale and exhibited in the Senior Gallery show at the Robert E. Wilson gallery at Huntington University in May 2019.

Dimensions: 11 in x 17 in



Employee Entry: Cherry Blossom Chai Tea Latte

Served hot or cold, a chai latte with hazelnut, toffenut, vanilla and caramel sryup.

Customer Entry: Strawberry Smoothie

Made with milk, yogurt, ice and fresh strawberries





Graphic DesignDigital Illustration

These pieces were created in a course at Huntington University in Adobe Photoshop or Illustrator by the requirements of the assignments. Each piece fits a different type of graphic design marketing - from vinyl covers to state park posters and marketing pieces.

Vinyl Cover Design

Graphic Design Digital Illustration

This piece is vinyl design assignment for a re-release of an album for a 30 year anniversary of the original. Created in Adobe Illustrator, this piece follows the color scheme of the original album cover but keeps the updated logo and references the changes that have happened in the band.

Dimensions: 12.5 in x 12.5 in







Channel Islands National Park Poster

Graphic Design Digital Illustration

This piece was created in Adobe Illustrator to make new versions of a National Park poster and stamp. Focused assignment to work on one design for extra large and extra small pieces.

Hoopla Postcard

Graphic Design Digital Illustration

This piece is to be a potential marketing postcard for Hoopla, a reading service that is used by libraries for easier access for their community visitors. Created in Adobe InDesign, this piece makes use of Hoopla's logos and adds customized text for the public library in Huntington.

Dimensions: 8 5 in x 5 5 in



Our passion is the

With just your library card, you can get

FREE access to: Movies.

> Audiobooks. Ebooks. Music,

Television,

on your phone, tablet, or laptop. Your library at your fingertips. Anytime. Anywhere.

Find out more at huntingtonpub.lib.in.us or visit today

@HooplaDigital



2303 College Ave.

Huntington, IN 46750



Book Fair Poster



Graphic Design Digital Illustration

This piece is to be a potential Scholastic Book Fair theme made into a poster in Adobe Photoshop. Created with reference photos and drawn with Photoshop brushes.

This is a piece that is currently being reworked for personal use.

Dimensions: 32.25 in x 21.75 in

Graphic Design Commissioned Work

This section includes work created in and out of class at Huntington University, mostly by personal commission or group work for the Advertising Federation of Fort Wayne's annual Pitch project.

Most pieces were created with Adobe InDesign. Each piece included time spent with clients to work on the specifications that the client wanted. This includes a movie poster in a selected style by the client, wedding invitations created with the bride involved, and stickers created with the approval of professors.





Donations to the New Haven Community Foundation are managed and invested by the Community Foundation of Greater Fort Wayne with a 501c3 tax deduction status.

Ouestions? info@newhavenfoundation.com

The New Haven Community Foundation board will award grants to enhance the quality of life in our community - including capital projects, scholarships, and program sponsorships.

Comments/Ideas:	 		 _	
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Ch. J. H. H. H. H. Ch. J. Ch. J. (200) 740 4404

Vision Statement:

The purpose of the Foundation is to work to improve the quality of life in New Haven, Indiana, through charitable perpetuation of youth programs, art and cultural enrichment, parks, recreation, and education related to these purposes in the community.

About Us:

In 2013, a group of New Haven residents recognized the need within the community for a philanthropic organization that would allow individuals and businesses allow the individuals and businesses allow the benefit of New Haven, Indiana today, as well as for future generations. This group acknowledged how important it is to make sure that these areas were funded so that New Haven could continue to grow as a viable and desirable community for current and



Plant a Seed. Grow Our Community.

Mission Statement:

By focusing on funding solid programs, it is the hope that individuals in our community are able to experience enrichment through these programs. For example, the diversity that makes up the culture within a community is often the hallmark of innovative, creative cities. The history of diverse communities is layered and includes the experiences of different groups. In expresenting that history, capturing and celebrating different voices and experiences is exertial.

contact info:

Feel free to contact New Haven Community Foundation at the following: Email: info@newhavenfoundation.com Mail: P.O. Box 95 New Haven, Indiana 46774

www.newhavenfoundation.com

Standing Info Card AdFed 2019 Pitch

Graphic Design Commissioned Work

The annual Pitch involves several universities every year and is focused on rebranding or updating the branding of a certain non-for-profit. This trifold piece includes an updated logo idea, a condensed color palette and an introduction to the Foundation and its purpose in the community.

Dimensions: 8.5 in x 11 in

Donation Card AdFed 2019 Pitch

Graphic Design Commissioned Work

The annual Pitch involves several universities every year and is focused on rebranding or updating the branding of a certain non-for-profit.

Created for a logo change and brand update, this is a two-sided donation postcard for mass production.

Dimensions: 8 5 in x 5 5 in



Donations to the New Haven Community Foundation are managed and invested by the Community Foundation of Greater Fort Wayne with a 501c3 tax deduction status. The New Haven Community Foundation board will award grants to enhance the quality of life in our community - including capital projects, scholarships, and program sponsorships.

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Community Fund or New Haven Community Endowment Fund in the memo field. Please list any ideas, comments and/or suggestions on the back of this card













HUOT Department Stickers

Graphic Design Commissioned Work

These stickers were created to be given away to students visiting Huntington University's Occupational Therapy Dept. They feature the latest logo for the department. and Hope, the department's therapy dog. Made at the request and approval of the OT Dept. Head in a Practicum course at HU.

Dimensions: 3 in x 3.375 in

NEICC Logo AdFed 2018 Pitch

Graphic Design Commissioned Work

The annual Pitch involves several universities every year and is focused on rebranding or updating the branding of a certain non-for-profit.

This logo is a representation of what my group created for the 2018 Pitch rebranding of a Fort Wayne Children's

Choir. Our group was not chosen, but

the experience was informative.

NORTHEAST INDIANA CHILDREN'S

Dimensions: 3 in x 3.125 in



System Error Student Movie Poster

Graphic Design Commissioned Work

Commissioned for a senior student film at Huntington University, this poster was created at the commission of other students. Created in Adobe Photoshop.

Dimensions: 11 in x 17 in

Wedding Invitation

Graphic Design Commissioned Work

The invitations were created to match the bride's wishes for colors, layout and font types. Each invitation was created to be print on heavy cardstock.

Dimensions: 5.5 in x 8.5 in





Wedding RSVP Cards

Graphic Design Commissioned Work

This layout was created for individual invitation sets for a wedding. This layout fits into the wedding colors and font branding.

Dimensions: 6 in x 4.25 in

Wedding Reception Address Cards

Graphic Design Commissioned Work

This layout was created for a bride so that guests could make it to the reception easily. Made to be printed in bulk and cut out of heavy cardstock, it matches the layout and brand for the wedding.

THANK YOU FOR

JOINING US!

Please meet us for the reception at:

319 E Jefferson St. Culver, IN 46511

If you have any questions, please call Ruth Click, Maid of Hono (360)710-3795 THANK YOU FOR IOINING US!

Please meet us for the reception at: 319 E Jefferson St. Culver, IN 46511

> If you have any questions, please call Ruth Click, Maid of Honor (360)710-3795

THANK YOU FOR JOINING US!

Please meet us for the reception at: 319 E Jefferson St. Culver, IN 46511

> If you have any questions, blease call Ruth Click, Maid of Honor (555)867-5309

THANK YOU FOR

Please meet us for the reception at: 319 E Jefferson St. Culver, IN 46511

> If you have any questions, please call Ruth Click, Maid of Honor (555)867-5309

Dimensions: 5.5 in x 3.75 in

WATCH YOUR & STEP!

Graphic DesignInternship at FASTSIGNS

Completing an internship for Huntington University was the last necessary action for graduation. I was blessed to enjoy almost three weeks with FASTSIGNS in Fort Wayne, IN and complete many projects with them for their customers.

Projects included in this section were designed by me with some supervision and customer final approval. I worked on creating the designs, making sure that the print was in good shape and finished production on most of the projects to be picked up by customers.

Custom 21st Birthday Symbol

Graphic Design Internship at FASTSIGNS

This was created as part of a yard sign design requested by a customer for a 21st birthday party. Custom creation of the foaming beer in place of the "1".



Dimensions: Unknown

WELCOME TO FASTSIGNS More than fast. More than signs. **More than signs.** **More than



"Watch Your Step" Sidewalk Sticker

Graphic Design Internship at FASTSIGNS

This design was a custom sidewalk sticker set up for the front entrance to FASTSIGNS. Created as one of my first internship projects.

Dimensions: Unknown

Game Quest Parking Sign

Graphic Design Internship at FASTSIGNS

This design was created for a client's new metal parking signs. Use of cleint company's logo and requested text for specific parking signs. Vinyl on aluminum signs.

GAME QUEST **CUSTOMER PARKING** ONLY **VIOLATORS TOWED AT OWNERS EXPENSE**

Dimensions: 12"x 18"





Superior Auto Wash Updated Menu Designs

Graphic Design Internship at FASTSIGNS

This design was an update to the Superior Auto Wash menu board for their location. The top design is for a seperate menu board than the bottom, which was to be placed as an addition on the main menu.

Dimensions: 6"x 6" and 30" x 10"

"Nana's Kitchen" Branding Decals and Business Cards

Graphic Design Internship at FASTSIGNS

These designs are for a at-home run catering business business cards and sticker decals to be placed on each order. The client requested the use of a personal photo to be used in the center of the design.





Dimensions: 2"x 2" and 2"x 4.5"

Central Ministries Family Food Night Banner

Family Food Truck Night Community Welcome

Thursday, July 23



Graphic Design Internship at FASTSIGNS

This design is a double-sided printed banner for Central Ministries for their Family Food Truck event. I helped design the banner and then took this banner from the printer to the production table to punch with a grommet machine to get it ready for the customer to pick up.

Dimensions: 72"x 36"

"Free Produce" Yard Signs

Graphic Design Internship at FASTSIGNS

This design was meant for advertising for roadside produce and I was able to design several options for the client and this is the chosen design. I worked to design and print, laminate the designs onto coroplast signs.



Dimensions: 36"x 24"



Fort Wayne Parks and Rec "Share the Path" Signs

Graphic Design Internship at FASTSIGNS

I designed this for the Fort Wayne Parks and Recreation Department to place on trails in Fort Wayne. I designed and printed the approved vinyl designs. Laminated the designs on aluminum pre-made signs and cut and weeding the vinyl on the signs to make them ready for customer pickup.

Dimensions: 18"x 24"

Dominoes "Now Hiring" Banner

Graphic Design Internship at FASTSIGNS

This design was created as a printed banner with grommets for display. I designed the banner and used the grommet machine to place the grommets in the final printed design to complete the banner for the client to pickup.



Join our Team www.jobs.dominos.com

Dimensions: 148"x 48"

El Azteca New Hours Signs

HOURS HOURS HORAS

SUNDAY -THURSDAY IIAM - 9PM

FRIDAY -SATURDAY IIAM - IOPM

ENTRANCE IN REAR DINING ROOM

HORAS

SUNDAY -THURSDAY IIAM - 9PM

FRIDAY -SATUR DAY IIAM - IOPM HOURS HORAS

SUNDAY -THURSDAY IIAM - 9PM

FRIDAY -SATURDAY IIAM - IOPM



Graphic Design Internship at FASTSIGNS

These three designs were to update the hours of the restaurant on three different locations around the store. Each design was vinyl designs placed on custom Max Metal pieces. I laminated each design and cut and weeded each sign to finalize the order.

Dimensions: 15.75"x 23.75"

In-House Design Request for Small Metal Signs

Graphic Design Internship at FASTSIGNS

This project was a request by my supervisor at the internship for a personal project. I worked with her to create an a final design. I printed and laminated the vinyl design, prepped the metal pieces for each design with punched holes in every piece, cut and weeded the vinyl for each design. A total of 20 signs for this project.

Dimensions: 12"x 18"

